

Want to get the word out about your business to 25,000+ Tucson pet lovers?



*First Anniversary
Advertising Sale!*

Advertise in three issues and pay only
the discounted six issue rate.*

DESERT  NEWS

Tucson's Pet Paper

**Increase your revenue, build your client base,
reach your target market!**

DESERT D&G NEWS
P.O. Box 43546
Tucson, AZ 85733
www.desertdognews.com



Published every other month, Desert Dog News is Tucson's only pet newspaper. Available free-of-charge at more than 150 locations throughout the greater Tucson area and Green Valley, advertising in Desert Dog News should be a key component of your marketing plan!

**Don't get lost in the crowd.
Be seen in Desert Dog News and
be seen by 25,000 local pet lovers.**

Contact Roxanne
roxanne@desertdognews.com
520-275-0445
*** by August 1st ***

**Call
Today!**
space is limited

3-ISSUE SALE RATES:*

- 1/2 Page (per issue)
 - black & white: \$300 (reg. \$350)
 - color: \$360 (reg. \$420)
- 1/4 Page (per issue)
 - black & white: \$180 (reg. \$215)
 - color: \$216 (reg. \$258)
- 1/8 Page (per issue)
 - black & white: \$85 (reg. \$105)
 - color: \$102 (reg. \$126)

** additional sizes available, offer available to first time advertisers only*